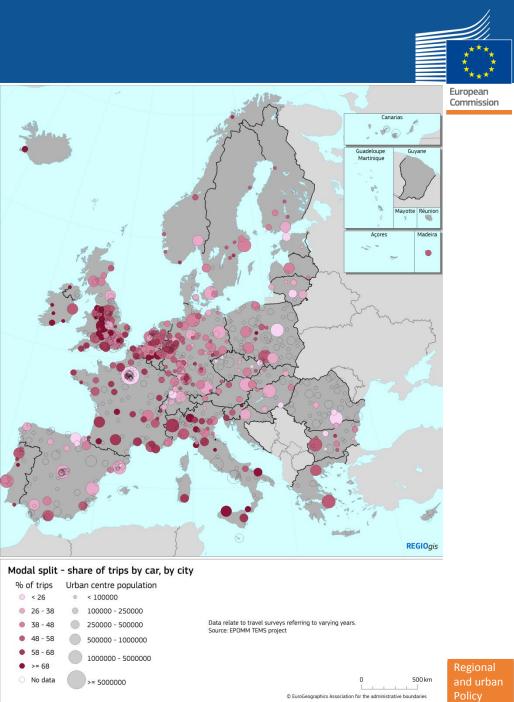


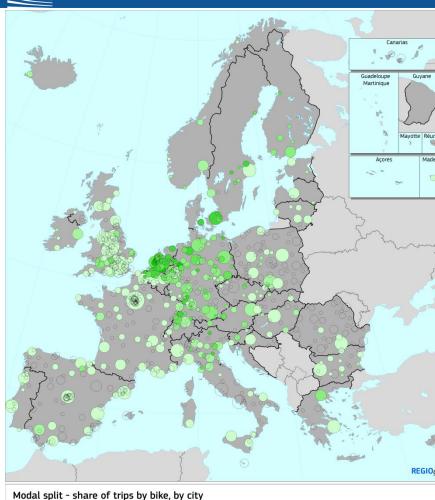
## Cycling data

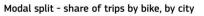
### What we have and what we want By Lewis Dijkstra

Deputy Head of the Policy Development and Economic Analysis Unit, DG for Regional and Urban Policy, European Commission









>= 5000000

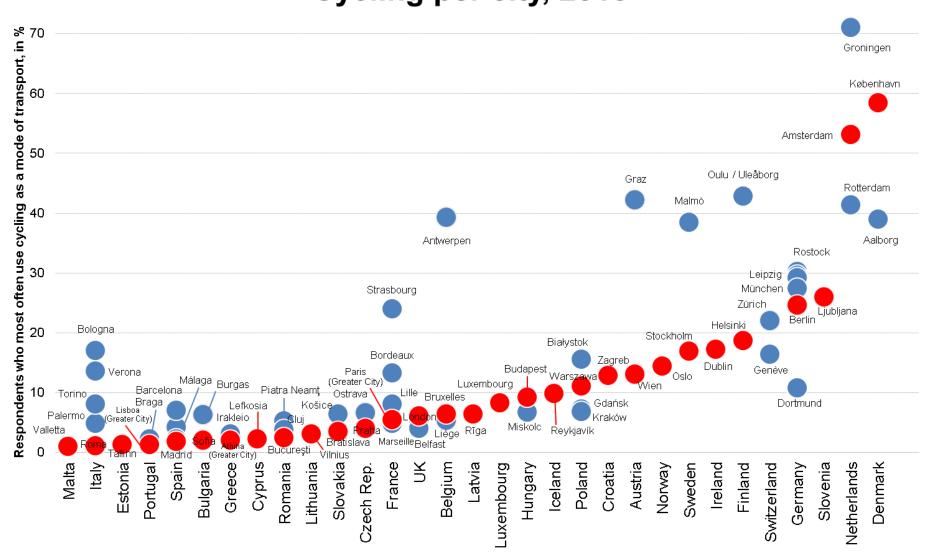
No data



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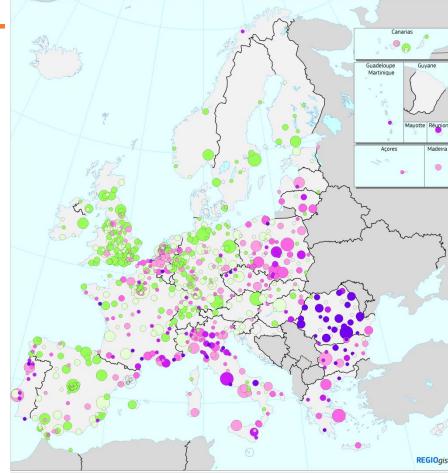
#### Cycling per city, 2015

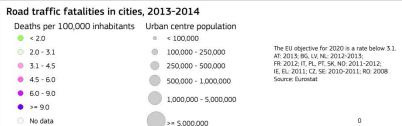




### **Road fatalities**

- Green below 2020 target
- Purple above 2020 target



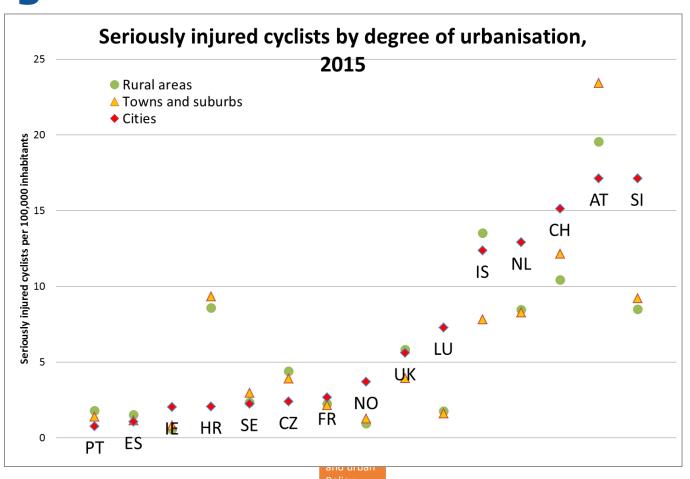


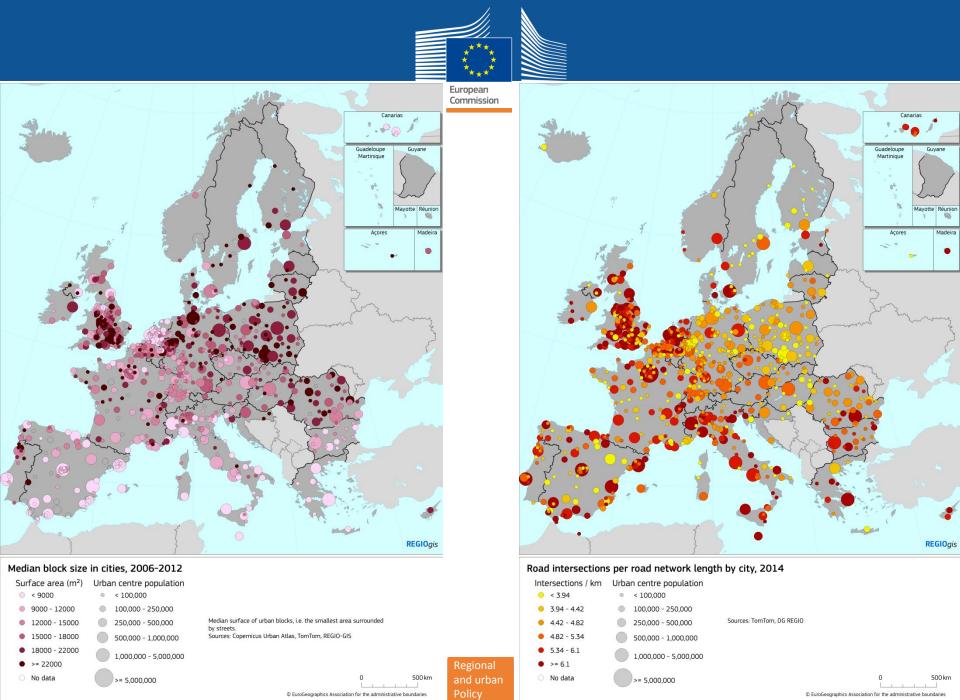
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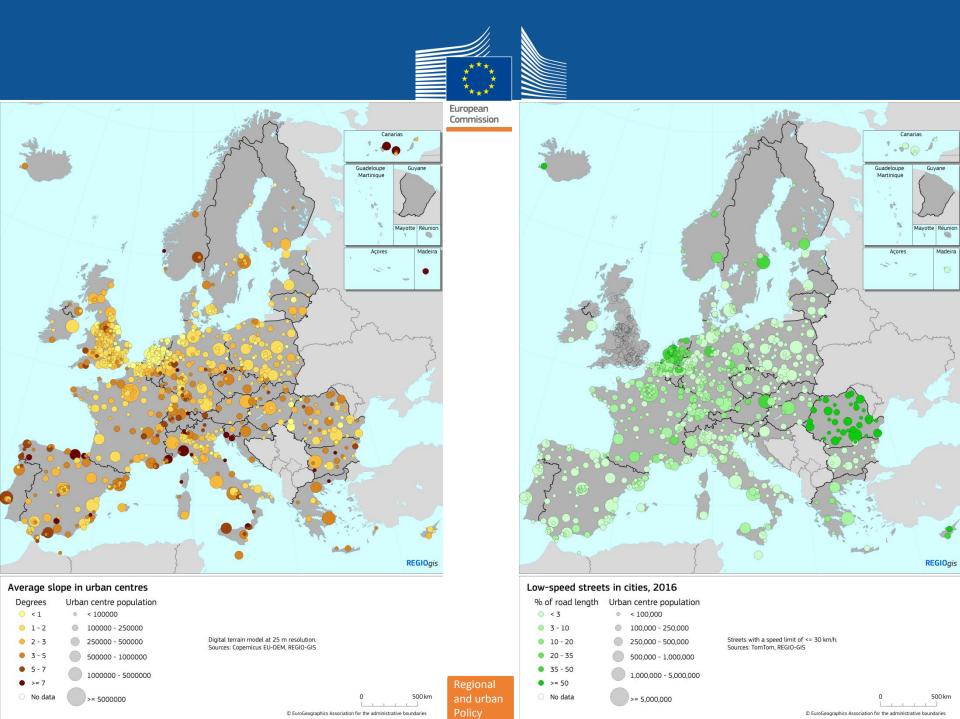
Regional and urban Policy



# Injury rates, but not modal split by degree of urbanisation



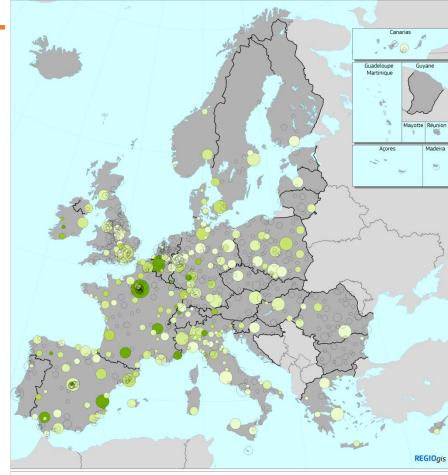






### Bike sharing

- Generates more interest and support for cycling
- But very atypical use and not necessarily suitable for daily commuting





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Regional and urban Policy

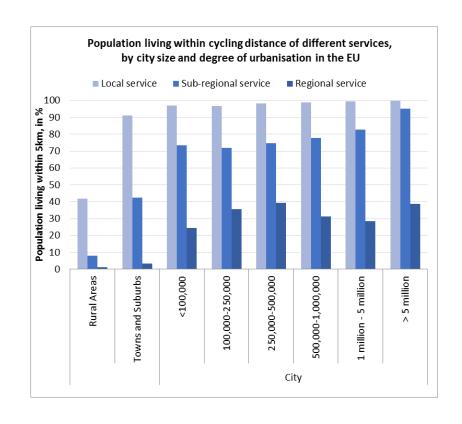
>= 3

O No data



### Modelled cycling opportunities

- Accessing local services by bike is real option in most locations
- Cities, even smaller ones, offer good cycling opportunities to sub-regional services







### What we want to know

- Data on all cycle trips
- Frequency of trips
- Routing
- Distance
- Experience: positive or negative

- Big data presents opportunities (collecting data using apps)...
- ... but also distortions (Strava is used by rather atypical cyclists)





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## **QUESTIONS?**

