



Cycling NGO in a time of war:  
first defence, then bikes

Slides from U-Cycle (Ukraine)

# About U-Cycle



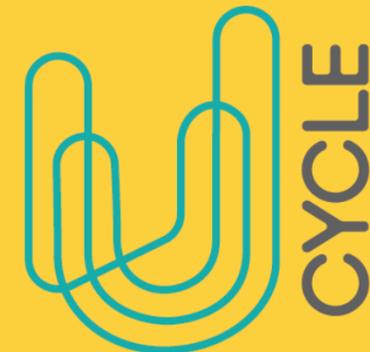
## Key facts:

- Founded as “Kyiv Cyclists’ Association” in 2007
- Member of ECF since 2010 (AGM in Tzcew)
- since 2019 we run our activities under the brand name “U-Cycle” => You, Urban, Ukraine

## Capacity:

- ~800 paying members (since 2007)
- Chairperson and 5 Board Members
- 8 staff members + external experts (transport engineering, strategic planning, legal etc)
- over 120 active volunteers





Thank you to ECF,  
member organizations  
and personally to all of  
you for your support. You  
make us stronger.

## Cyclists stand with **Ukraine**



# What we have been doing since war started

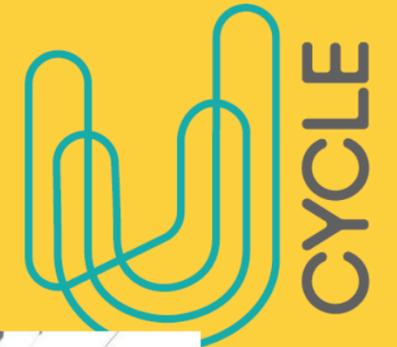


## Armed defense:

- Many U-Cycle members are now in the Armed Forces of Ukraine



# What we have been doing since war started



Supporting defenders:

- Protection gear
- Radios
- Tactical shoes
- Power generators & banks
- Much more



# What we have been doing since war started



U-Cycle launched a Multilingual War Daily Update Project to Spread Information around the World as co-founder with Ukrainian NGOs.

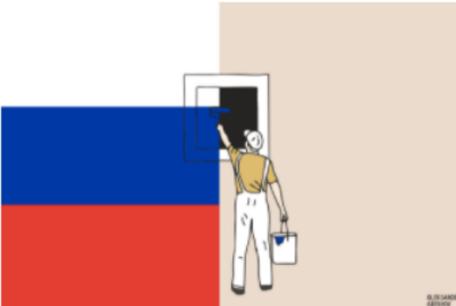
<https://sharethetruths.org>

 **War in Ukraine. Daily updates**

---

*War in Ukraine. Multilingual daily updates in PDF. Share the truth about what is happening in Ukraine now*

Daily updates	Infographics	Leaflets
Articles	Facts	About
Opinion	How to support Ukraine	



**Ethical Paradoxes of Russian Utopia in European Museums** 

Article: Maria Nazarenko, philosopher



# What we have been doing since war started



Humanitarian help:

- evacuations
- aid distrobution



# What we have been doing since war started



February 24 - April 15: Nothing about bicycles.

From April, we started to get requests from volunteers and activists of the cities affected by the war - Chernihiv, Sumy, Kharkiv, towns of Kyiv region...



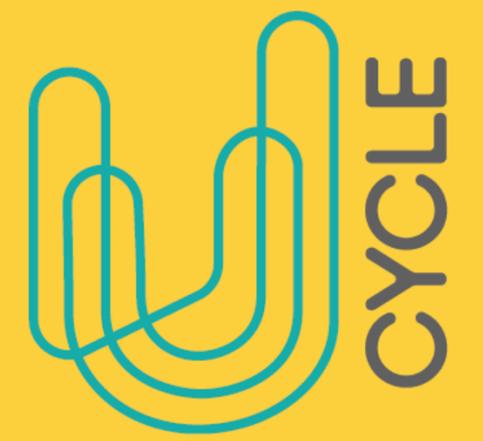
# Bicycles in a wartime Ukraine



Only two ways to get around:  
by feet and by bicycle



# Kherson



Displaced people

Paralyzed public transport

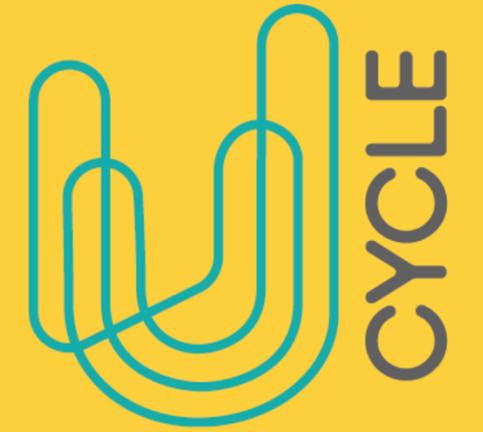


# Irpina

# Bucha



Ruined infrastructure: roads, bridges,  
shops, social institutions

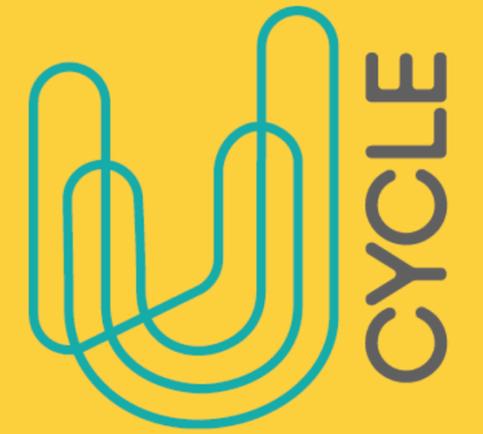


Fuel shortages at gas stations



# Mariupol

# Chernihiv



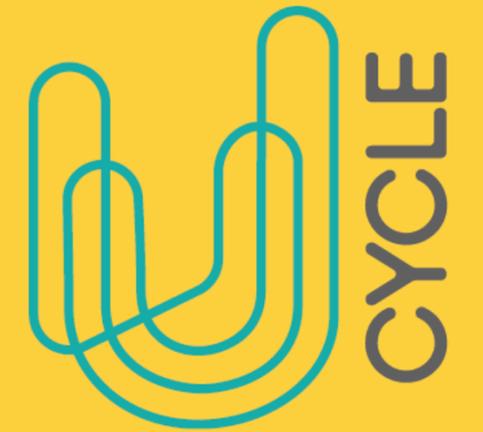
Need to deliver humanitarian aid

# Volnovaha

# Campaign #BikesForUkraine

**BIKES  
FOR  
UKRAINE**

#BikesForUkraine



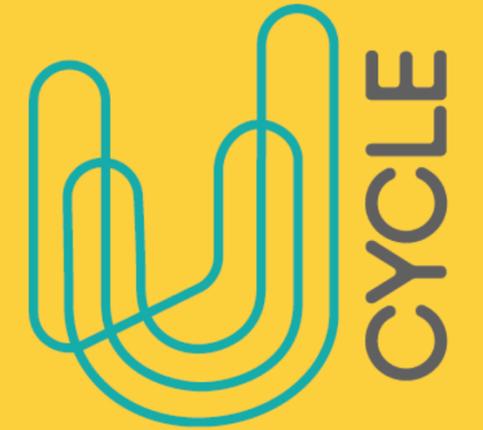
## Purpose:

- provide mobility for volunteers who deliver humanitarian aid door-to-door

## Impacts:

- last-mile delivery of humanitarian aid: volunteers can serve more people every day.
- direct benefits to the vulnerable populations: persons with disabilities, the elderly, the poor, families with infants,
- mitigation of the fuel crisis that makes cars unusable, even when they are available
- raising the spirit -- bikes make people more optimistic and energetic

# #BikesForUkraine campaign: current status



## Demand:

We received aid requests for ~1200 bicycles, and they keep coming

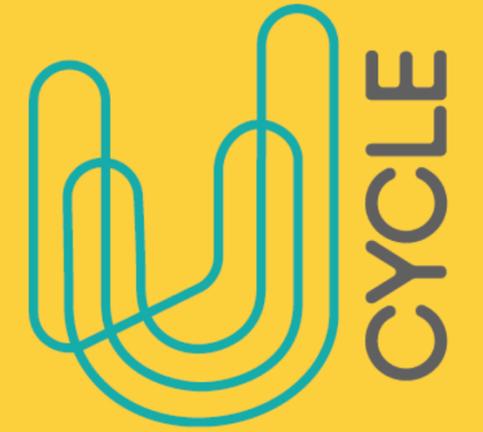
## Supply:

- Purchased and deliver 70 bikes from Kyiv -- used and sturdy sharing bikes
- Negotiating about 350 of the same bikes from Germany

# First 70 bikes already in use



# How can you support?



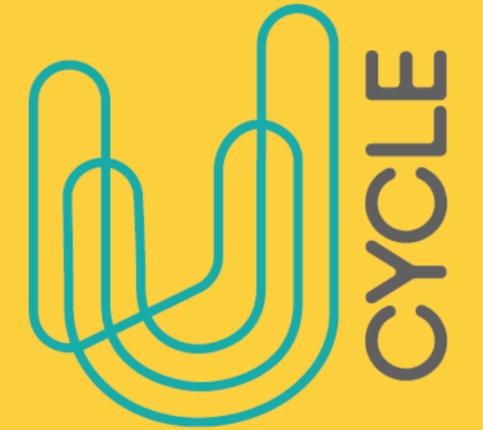
- Donations of Bicycles (humanitarian aid)
- Fundraising campaigns (to purchase used but good bicycles in the EU and send to UA)
- Information dissemination
- Network effects, industry contacts

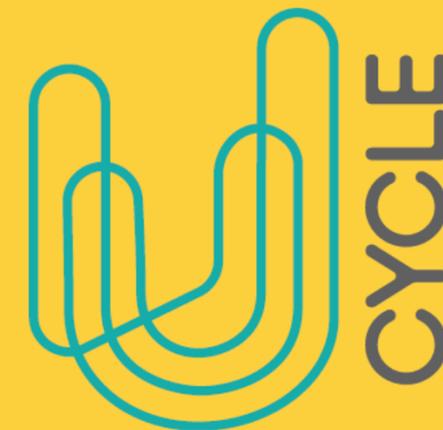


We have no doubt that we will get through this war and will rebuild better, stronger, sustainable cities and communities.

The bicycle and your support play a key role in this.

Thank you!





#STANDWITHUKRAINE