

# Teaching Children a Skill for Life

Presented by Liz Clarke, Managing Director, BikeRight!, UK



# Child Cycle Training in England



**More Bikeability  
cycle training  
in schools to  
help increase  
children's road  
awareness**

#Bikeability

 Department for Transport



# About BikeRight!

- BikeRight! was established in 2000
- Every year we train around 20,000 individuals
- Largest cycle training organisation in the UK
- Department for Transport accredited Instructor Training Organisation
- Member of the Cycle Training Standards Board
- The Association of Bikeability Schemes (TABS) board member
- Multi-award-winning company.

Our head office is in Manchester and we have three further offices in Liverpool, Birmingham and Newcastle.



# National Standard for Cycle Training

- Decline in child cycle training
- Shambles report
- Road safety
- Parents anxiety
- Lost generation of cyclists

## Solution

- Cycling England – government funded
- More people cycling, more safely, more often
- Included children - Bikeability
- Investment and funding for infrastructure



# Bikeability

Level  
1



Level  
2



Level  
3



# Level 1

## Basic cycle control skills

- Starting, pedalling, stopping, manoeuvring, signalling and using gears.
- Training takes place in a traffic free environment

Level  
1



# Level 2

## Introduction to road cycling

- Quiet roads in real traffic conditions
- Demonstrate the skills and understanding to
- be able to make a short trip on a quiet road

Level  
2



# Level 3

## Advanced cycling techniques

Making journeys in a variety of different traffic conditions

- Dealing with hazards
- Planning routes

Level  
3



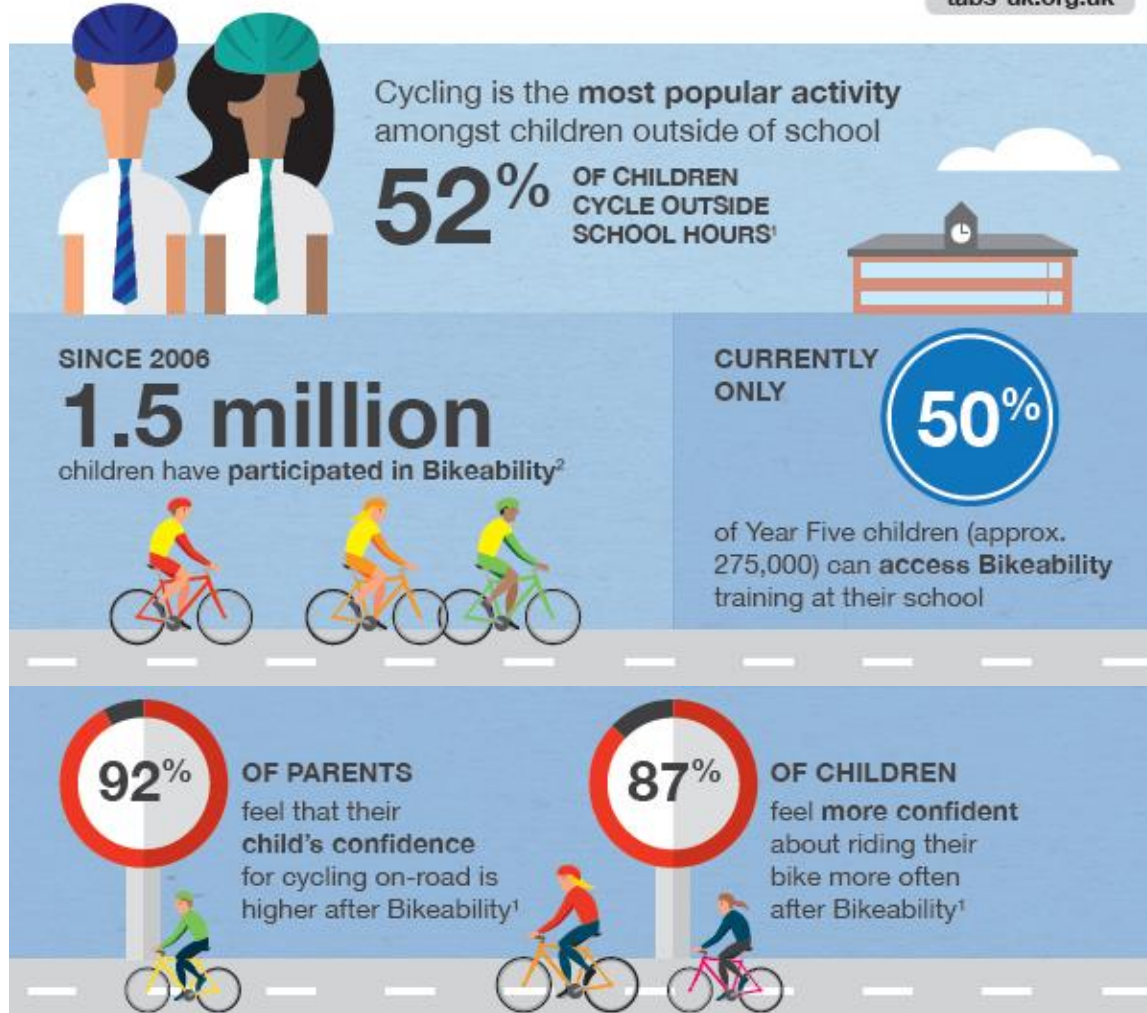
Making cycling  
viable, safer  
and better

**BIKE  
RIGHT!**  
- Cycle for Life -



# Bikeability in context

tabs-uk.org.uk



Making cycling viable, safer and better



# What schools say about Bikeability

**“The Bikeability training was really enjoyed by our pupils.”**

Barlows Primary School, Liverpool

**“More confident and safer on the roads.”**

St Barnabas Primary School, Warrington

**“Increase in the number of children riding to school.”**

Trinity St Peters School, Sefton

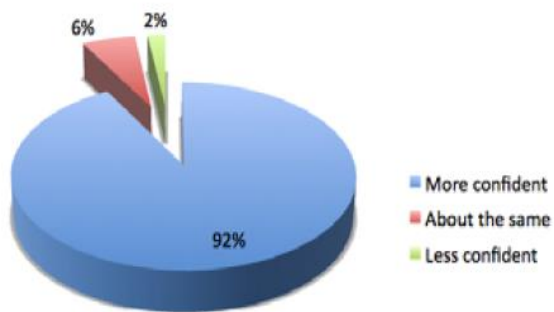
**“The parents have commented on how important it was.”**

Blackbrook St Marys Catholic Primary School, St Helens

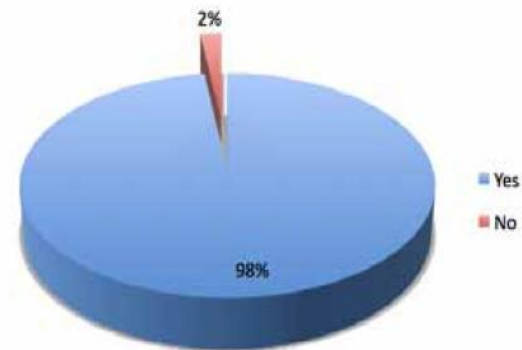


# Children feedback

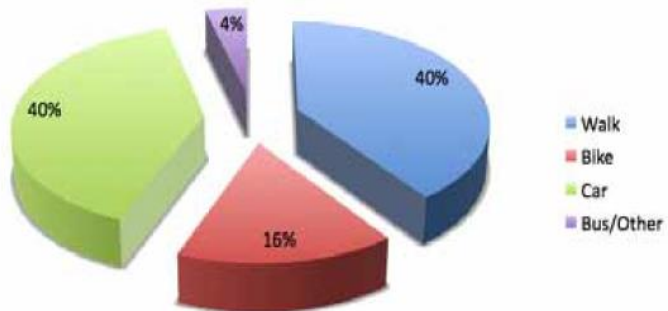
How do you feel about cycling after Bikeability training



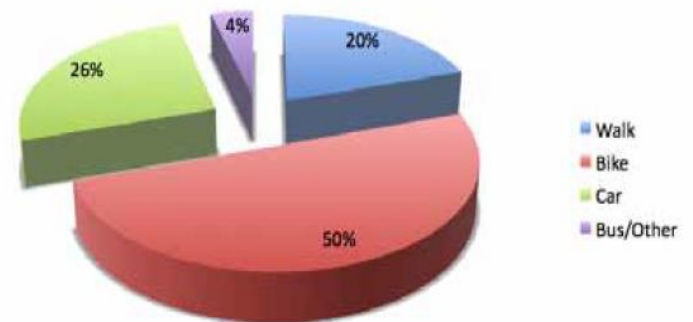
Did you enjoy Bikeability?



How did you travel to school - before Bikeability training?



How do you want to travel to school after Bikeability training?



Making cycling  
viable, safer  
and better



# The Association of Bikeability Schemes TABS

- Industry body to support Bikeability Schemes
- Quality Assurance
- Internal and External Quality Assurance focused on
  - Improving consistency across the sector
  - Benchmarking
  - Membership
  - Yearly conference



# Research results

'Significant improvement in children's ability to perceive and respond to road hazards following their Bikeability Level 2 training.'

(Dept for Transport response to consultation on the draft Cycling Delivery Plan, DfT, March 2015)

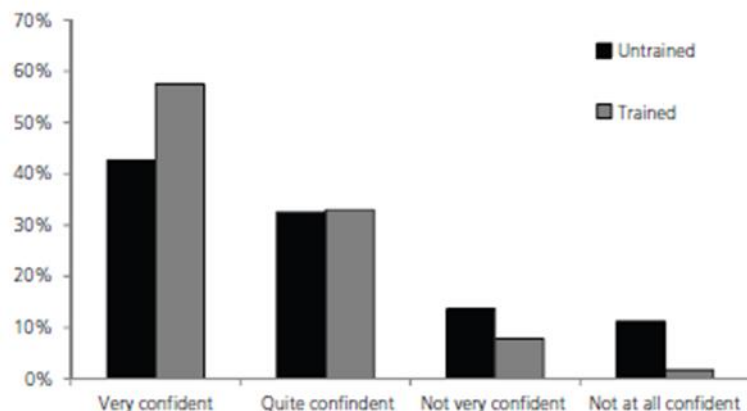


Figure 6. Confidence cycling on the road ( $n = 1345$ ). Reproduced by permission of the Association of Bikeability Schemes

*Can bicycle training for children increase active travel?* Johnson, Frearson and Hewson, Institute of Civil Engineers, June 2015 proceedings



# Lessons learned and the future

- Deliver to best practice
- By qualified and experienced instructors
- Created an industry and jobs
- Future generations of cyclists
- More active lifestyle

MORE PEOPLE CYCLING, MORE SAFELY, MORE OFTEN!

- Continuation of funding £50 million until 2020
- Bikeability PLUS



# Further information

- [www.bikeability.org.uk](http://www.bikeability.org.uk)
  - Bikeability PLUS pilot report
  - Bikeability research results
  - Bikeability resources
- [www.bikeright.co.uk](http://www.bikeright.co.uk)
  - Lots of information
  - Case studies



