

Cycling SMARTer

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"When I see an adult on a bicycle
I do not despair for the future of
the human race."





SMARTER MOBILITY AND CYCLING













BUT.....





Collaborative systems economy

Digitalisation

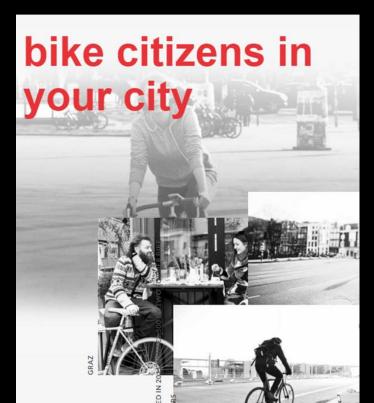
Autonomous vehicles
Internet of things

Intelligent transport systems

Sharing economy Big data

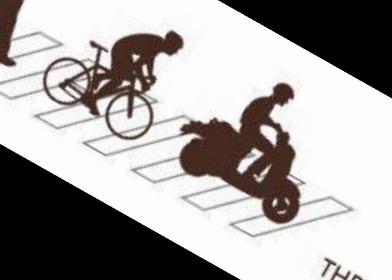
Smart grids





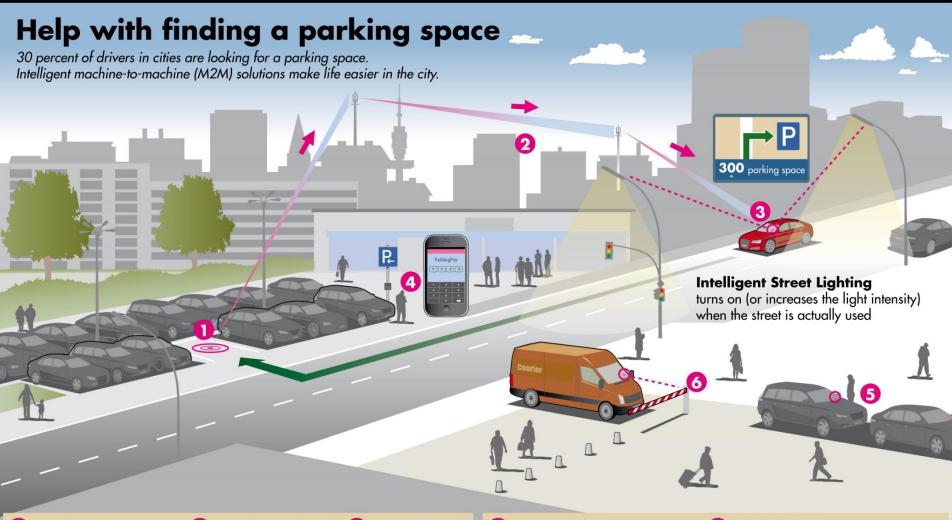






THROUGH ITS APPLICATIONS IMPROVING THE SAFETY AND MOBILITY





- Sensors "detect" whether a parking space is occupied or vacant and...
- 2 ... transmit data to the central server
- 3 Smartphone app
 "requests" a parking
 space and guides
 drivers to the free space
 - 4 Parking fee
 is paid directly
 through the app
- 5 Special permit
 Administration of
 - parking and local resident IDs
 - permits for taxis, coaches, deliveries
- 6 Legitimation

Access control to restricted traffic areas such as loading zones, residential parking

Source: Deutsche Telekom









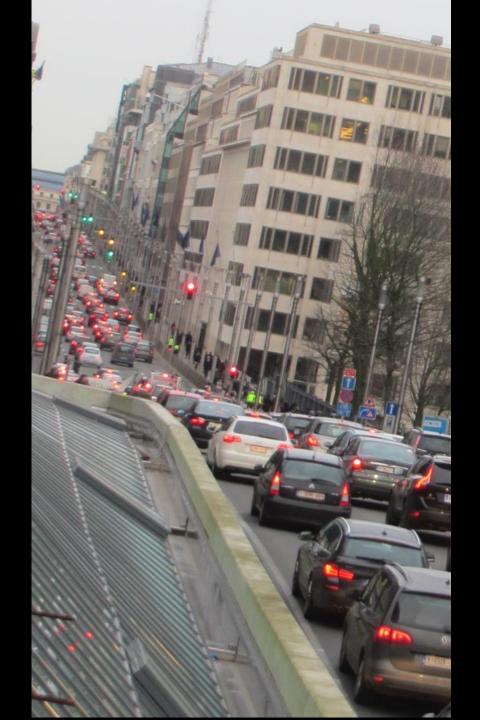








DECISION TIME





2. Redefine the Smart City in human terms

"Smart City offers sustainability in terms of economic activities and employment opportunities to a wide section of its residents, regardless of their level of education, skills or income levels"



We are

Customers

Partners

Parents

Educators

Flexible

Sharing

Informed

Data

Tax payers

Businesses

Travelers

Digital citizens

Multi-modal

Researchers

Voters

Suppliers

smart and valuable



Thank you

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