

Advocates

Will Andrews



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Introduction

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Culture

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English-speaking countries

Experiences

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Some experiences

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Challenges for advocacy

Opportunities

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Opportunities

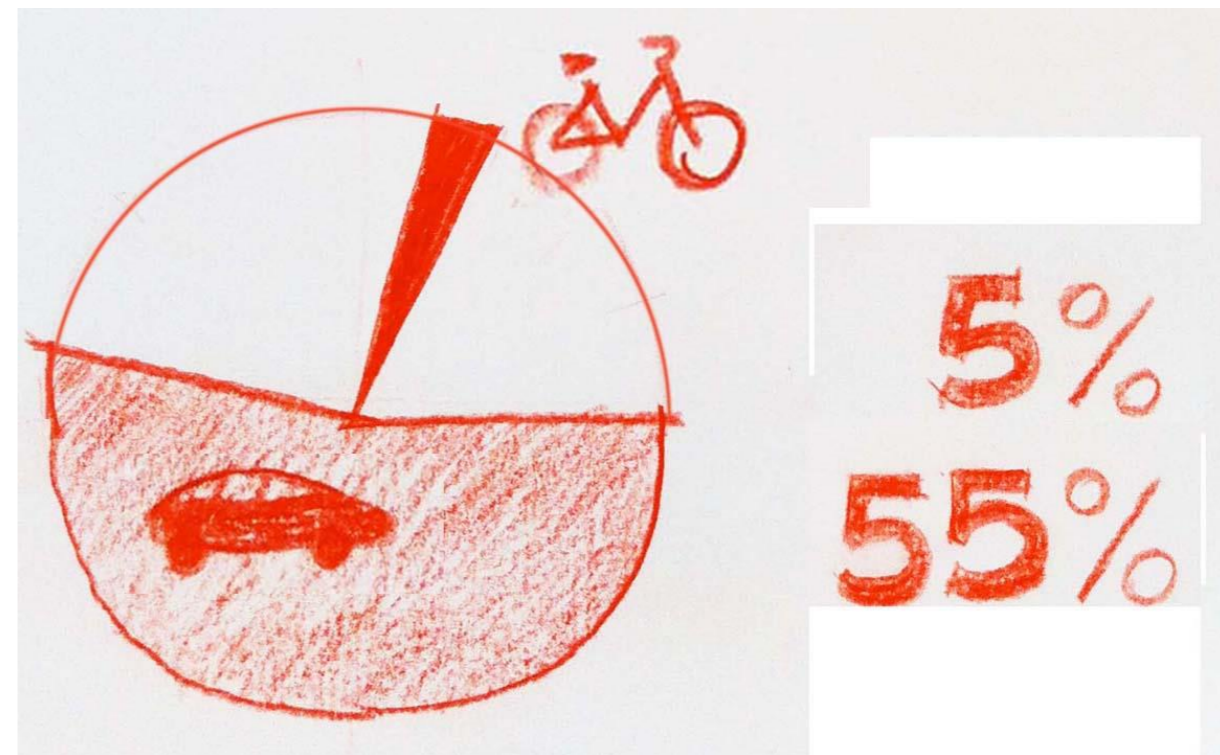


English-Speaking Cultural Norms

Highly car-dependent transport systems



NZ - Wellington



IRL - Dublin

Commuting share

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English-Speaking Cultural Norms

- Weaker history of urbanism
- Highly car-dependent development patterns other than in exceptional town centres;
- Low density urban layouts;
- Single house site layouts commonly available; possession of land or garden space highly valued and available at various socio-economic levels;
- Low public transport use.

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English-Speaking Cultural Norms



NZ - Auckland



IRL - Donegal

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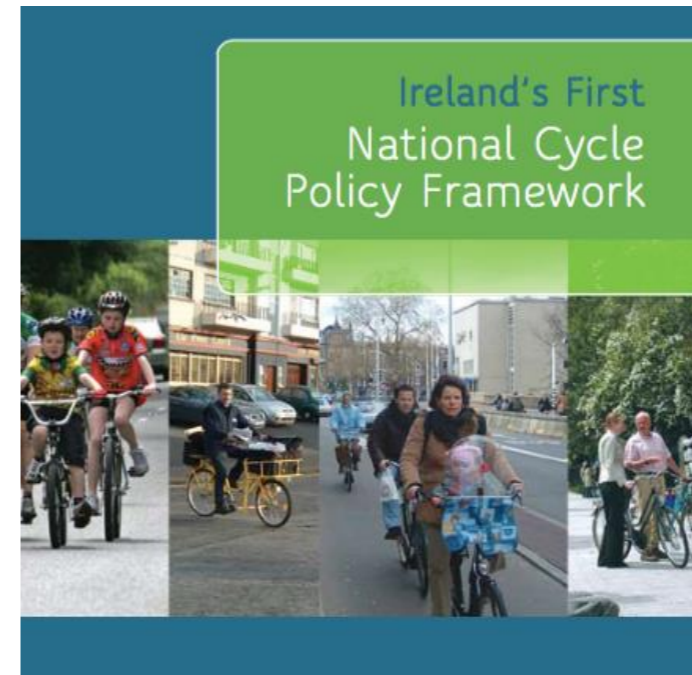
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Both countries have published thorough and holistic policies to promote active transport-



Both fail in many ways to enact these policies.

- In NZ, Roads of National Significance policy counteracts spirit of Getting There
- In IRL, no attempt to link health and transport policy has been made, contrary to NCPF.

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Some experiences of advocacy

Qualities-

- Advocates care - about their cities, their communities. Passion is a strong motivator;
- Advocates understand systems;
- Advocates gather powerful evidence through networks;
- Advocates think outside the mainstream.

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Some experiences of advocacy

Exist

Maintain an organisation which can act and speak

Direct action and protest

When events become intolerable. Combine with other methods

Formal interaction with authorities

As part of transport provision. Also informal relationships

Media and publicity

Culture and public opinion are open to influence but specialist skills are needed.



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Challenges

- Asking what we can achieve, as well as what we want to achieve;
- Diversity of advocates;
- Understanding we are 'indians' as well as 'chiefs'. Goals must be accomplished; be realistic about resource allocation;
- Understanding that passion needs reward! And passion is fragile. Recognise contributions and avoid conflict.

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Opportunities

Strategies; tactics; relationships

- Grow connections with public health advocates
- Grow connections with town planning advocates
- Focus on the ‘school run’!
- Nurture personal connections with stakeholders
- Avoid conflict
- Have fun

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Opportunities

- Public health advocates
- Town planning advocates

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Opportunities

- The school run

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Thank you

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