



A CRITICAL MASS MAKES YOU STRONGER. OR NOT?

Input from Danish Cyclists Federation

VELO CITY GLOBAL – TAIPEI – 01.03.16

01AM2 KLAUS BONDAM, CEO, DANISH CYCLISTS FEDERATION

KLAUS BONDAM



- Born in Denmark 1963
- Actor and theatre manager
- Copenhagen City Council 2002 - 2010
- Mayor technical and environmental affairs 2006 - 2009
- Mayor for employment and integration affairs 2010
- Director, Danish Cultural Institute, Brussels 2011 - 2014
- CEO, Danish Cyclists Federation 2014 -

DO WE STILL NEED MEMBERS – OR FIND NEW FORMS OF MEMBERSHIPS?



FIND NEW FRIENDS TO PLAY WITH ..



‘For every kilometer that is cycled instead of using the car in the city, the health effect for society in the form of prolonged lifetime and improved health condition can be measured to almost DKK 7,00 (= US\$ 0,90)’.

The Danish Ministry for Transport, July 2014



Capital Region of Denmark – Bicycle account 2014

- ▶ In 2012 30% of all commuter trips in Capital Region were made by bicycle.
- ▶ Each time we increase our cycling by 1 %, we reduce carbon emissions by 16.000 tons
- ▶ In 2012 the inhabitants in the Capital Region cycled a total of 3,5 mio. km/pr. day (25% increase since 2007)
- ▶ 1.200 km. = one less paid sick day. 1 million fewer paid sick days due to cycling
- ▶ DKK 1.5 billion (= € 200 mio.); this is how much the Capital Region saves every day from cycling in the region (+ additional the same amount in tax revenues for the State and municipalities)

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The Cycling Embassy of Denmark is a comprehensive network of private companies, local authorities and non-governmental organizations working together to promote cycling and communicate cycling solutions and know-how.



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