

BKT bici pública

Velocity 2019 - Dublin, Ireland

Wednesday 26 July 2019

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How we became experts?



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PBSC
URBAN SOLUTIONS



5

**million
people**

2nd

**most important
city in Mexico**

1 BRT line

2 metro lines

**Approximately 100km
of bicycle infrastructure**

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We launched
MIBICI in 2014

86 **860**
stations bicycles

Over **600** trips
were made





17,000

trips are made per day

25,000

active users

50,000

registred users

274

stations

2446

bikes



**What do these trips
mean for the city?**

**What is the real impact,
in terms of health,
economy and well-
being?**



WORLD
RESOURCES
INSTITUTE

imeplan 

Instituto **Metropolitano** de Planeación

ÁREA METROPOLITANA DE GUADALAJARA



Prevented the
emission of

415

tons of CO₂

The equivalent of

1245

trees

More than

3,000,000

Motorized trips
didn't happen





The average MIBICI trip
contributes with **57%** of the
daily physical activity
recommended by the WHO*

Helps to reduce depression
and Noncommunicable
diseases by **27%**





Reduction of commute time

26 years

Economic savings of over

\$650,000 USD

More than

8,000,000 trips

over the last 4.5 years

70% of MIBICI's
operational cost

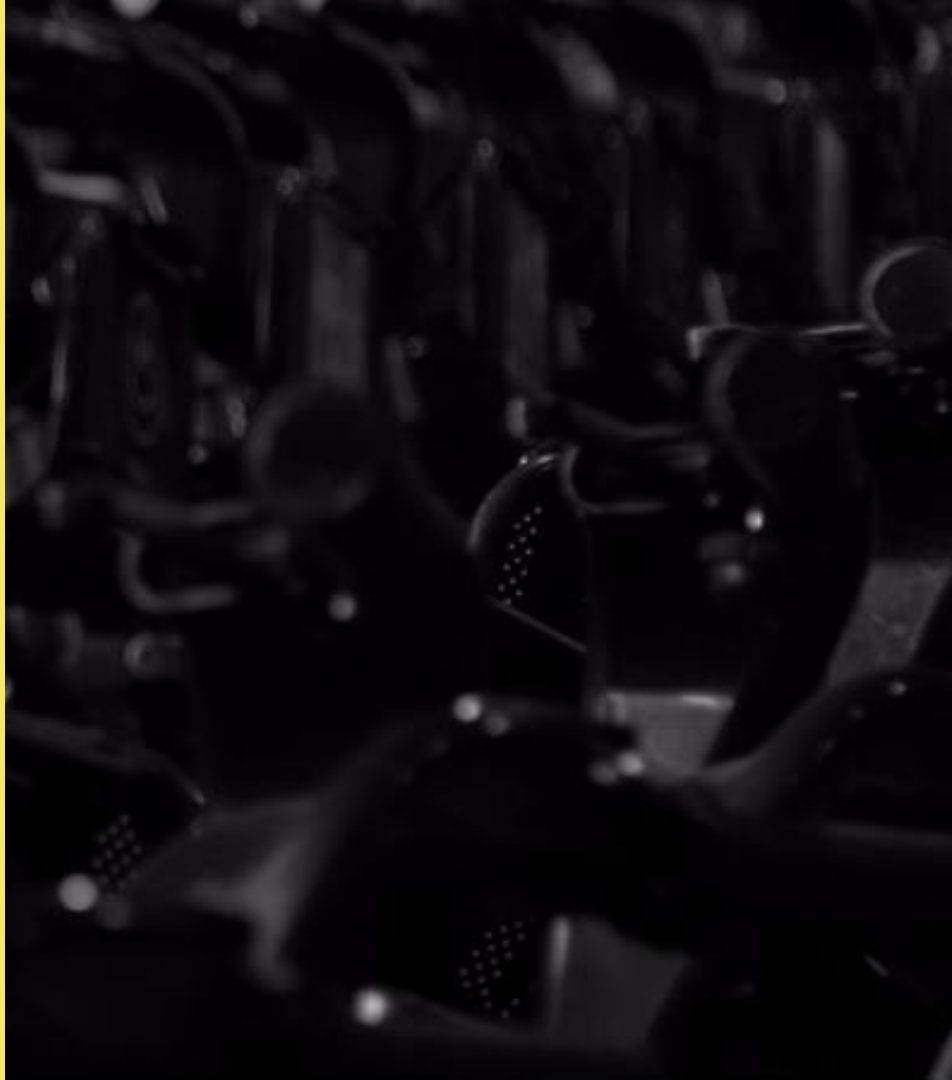




**This system has
been adopted as
an integral part of
the
transportation
network of the
city**



How can mobility be funded?



Meeting the demand requires investment



“A bike sharing system is about satisfying User needs to commute, in an affordable, equitable and reliable way”



Thank You!

I.D. Mario Delgado



@craneado

