

Cycling in the future 'Fietsvisie 2040'

Wim Bot

We are... de Fietsersbond

32.000

members

150

Local chapters

1800

Active members

An AGM, Board and an office in Utrecht



Twitter

6720

followers

Facebook

16.567

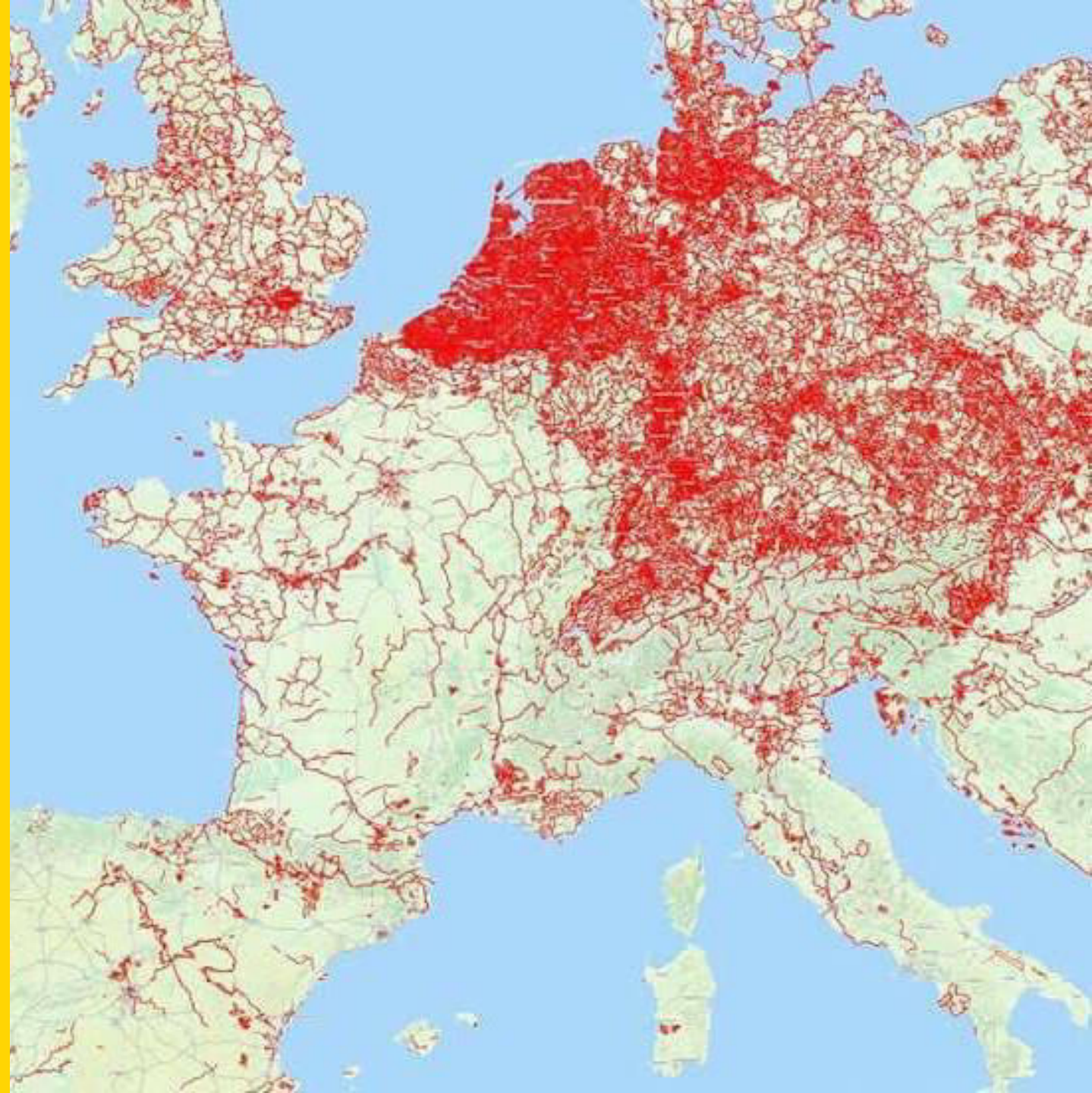
followers

Newsletter

25.286

An interactive route towards a new vision

- Intensive support during process by Goudappel Coffeng mobility consultants
- Exploring interviews with diverse experts (2017)
- Co-creation with about 40 active members from different parts of the country
- Input Cycling Professor and Wandelnet (pedestrians)
- Distinction between 3 different areas (big cities, smaller cities, villages)
- 80% version sent for feedback to participants
- 100% version sent for feedback to all chapters; internet survey amongst members showed big support
- Adopted at AGM of February 2019



Fietsvisie 2040

FIETS

VISIE

2040



The world is changing...



Daily urban systems versus population decline



Health



More elderly people, longer active



Cultural diversity



Climate crisis



Wealth and poverty, transport justice



Parked cars and bicycles in public space



Smart and connected mobility:



And so is the
bicycle

Dreaming backwards

- Cycling in Netherlands 27% of all trips and dominant mode of transport on short distances
- Even in our bicycle paradise there is still a lot to dream about
- We described our dream for 2040 and backcasted from there: what do we need now to get where we want?



Mision statement;

- We advocate safe and comfortable cycling and in this way contribute to a liveable, healthy and active country and to cycling happiness for everybody



“De Fietsersbond zet zich in voor veilig en comfortabel fietsen en levert daarmee een bijdrage aan een leefbaar, gezond en actief Nederland én aan fietsgeluk voor iedereen.”

Missie, vastgesteld op de Ledenraad van 2 februari 2019



Cycling happiness for all



An elderly man with a white beard and a flat cap is riding a three-wheeled bicycle on a paved path. He is wearing a brown jacket, a grey sweater, and a bow tie. To his right, an elderly woman with white hair and glasses is riding a standard two-wheeled bicycle. She is wearing a patterned jacket and a yellow skirt. They are both smiling and appear to be enjoying their ride. The background shows a park with trees and a paved path.

75% of the Dutch make the norm for daily physical activity

**No more fatal incidents
with motorized vehicles and
a 50% decrease in cycling
accidents**



40% urban logistics with
cargo bikes



Doubling of cycling traffic in urban areas



Cyclists' Union for the family of cyclists



**A family of bikes means a family of
(different) cyclists.**

**How to prevent fights in the family
and join forces?**



The bicycle family

- Cargobikes
- Large (cargo-)bicycles for transport
- Lowriders and recumbent bikes for bike to work
- From 2 to 3 wheels for physically impaired
- Like a family car
- Speedpedelecs
- etcetc



Alle Nederlanders kunnen deelnemen aan het fietsgeluk. Alle mensen hebben een





..For ALL abilities



So transition necessary because innovation leads to:

- More weight
- More speed
- Different shape (width)

- But also different people
- Vulnerable and strong
- Young and old
- Sporty and slow



8 to 80 network

- Safe and comfortable
- Green
- Mostly Non-motorized
- Design on slow traffic
- For the young and old



Normal network

- Mixed traffic
- Different speeds and needs
- The heavy and fast adapt



Bicycle family-network:

- For the speedy and heavy
- Cycling highways
- Cycling lanes
- 50 Km low intensity
- And...



30 km/h is the new 50 km/h: 3 perks for the price of one

- Slowing down traffic to create more space for cyclists
- Speeding up towards the goal of vision zero
- Increasing the quality of life in neighborhoods



So, let's start a talk about the bicycle family

- World café format
- 2 rounds of 10 minutes
- Tables focus on either the European or the national level (your national level)
- Round one:
 - Write down all pro's and con's of the concept you can think of. Everything goes, no discussion
 - One person remains at the change of tables at the end of round one to chair round two
- Round two:
 - Chair chooses 2 most relevant pro's or con's
 - Find solutions to them, again everything goes



Results via twitter
@Fietsersbond and
@Dutchcycling





We are stronger together!

Join the  Fietsersbond !